

March 31, 2011
For Immediate Release:

Comox Valley Art Gallery
580 Duncan Ave
Courtenay BC V9N 2M7
Contact: Anh Le
curator@comoxvalleyartgallery.com
250-338-6211

CALLING FOR ENTRIES to CVAG's 3rd Annual Wearable Art Show: \$1000 in prizes to be won!

Deadline to enter: April 30th, 2011

Are you excited about costumes, art and wacky weird wearable sculpture? Then do we have an opportunity for you! The Comox Valley Art Gallery is calling all creative people to submit entries to its 3rd Annual CVAG Wearable Art Show & Competition which takes place mid June 2011. Submissions are due on April 30th – so send in your ideas, concept sketches and drawings! There is \$1000 worth of prizes for this year's most outstanding entries!

What is Wearable Art? Wearable Art is original, one of a kind, often whimsical, innovative or theatrical adornment for the human body. Artists & designers will use any materials such as wood, metal, leather, candy, pop cans, paper, or carpet to build a costume of artistic endeavor. The weirder, wilder and more wonderful, the better! To complement the designs, hair, make-up, shoes & accessories are styled to complete the look.

The first stage is to send in concept drawings by April 30th (or photos, if the art is already completed). A panel will review all the entries and select 35 entries to be a part of the show. Once selected, artists would continue on to create their pieces – they will have until the end of May to complete the works, in time for fittings and rehearsals which take place in June. The activities culminate in a spectacular show which combines elements of a fashion runway, theatre, cabaret and even a little vaudeville!

This unique fundraising event features wearable art in creative live performances. More than a fashion show, The Wearable Art Show & Competition is a performance and exhibition of creative explorations of this body adornment. Performers wear the "art couture" and "perform" the artwork to sounds or music. This fun filled show is followed by an awards ceremony and dance celebration!

To get you thinking about some categories, there are prizes in several different categories generously donated by local sponsors: Audience Choice (by vote) is \$150 cash from First Insurance Agencies Ltd., Courtenay plus 2 weekend passes to Vancouver Island MusicFest. Best Use of Recycled Materials will receive \$100 cash sponsored by the Comox Valley Regional District. The Wow Factor Award is \$100 cash sponsored by the City of Courtenay. The Best Performance prize is \$50 cash from CVAG plus \$50 from Courtenay Little Theatre and 2 tickets to the CLT fall production. The Most Poetic Award is \$50 cash from CVAG plus a \$50 gift certificate from Laughing Oyster Bookshop. The Best Use of Textiles is \$50 cash from CVAG plus a \$50 gift card from Fabricland.

For complete details on how to send in a submission, call CVAG at 250-338-6211 or visit www.comoxvalleyartgallery.com or join the fan page on Facebook "Comox Valley Art Gallery".