



The Paperbag Princess (2011 Audience Choice Award Recipient)
Created by Amanda Smetana, performed by Sherri Couzens
Photo by Billy Pipe



Balance and Becoming
Created and performed by Maddy Elia and Nikki Lochmatter
Photo by Billy Pipe

What is Wearable Art?

Wearable Art is original, one of a kind, often whimsical, innovative or theatrical adornment for the human body. Artists & designers will use any materials, such as wood, metal, leather, candy, pop cans, paper, or carpet to build a costume of artistic endeavor. Hairstyles, make-up, shoes & accessories are styled to complete the look.

What is the Wearable Art Show?

The Wearable Art Show is an “art couture fashion show” and performance/exhibition of creative explorations of body adornment. Artists create a wearable work and their chosen performer will wear the art and “perform” the artwork for 2 minutes to music, also selected by the participants. The entries will be presented in a theatrical performance, with the final night’s show including judging, an awards ceremony and cocktail reception. Judges will award prizes; the audience will also vote on their favourite piece.

Who should enter? YOU! If you are an artist, designer, costumer or creative body adorer!

How do I enter?

Complete the Entry Forms and submit your concept drawings by the deadline of April 30, 2012. If you have already completed the actual garments, you can send photos of them as your submission.

Does the actual wearable art have to be done by the entry deadline?

No, the first deadline is for the submission of your drawings and sketches.

***The Timeline ***

Call for Entry Release Date	January 20, 2012
Deadline to submit Entry Package	April 30, 2012
Successful Entries will be notified	May 10, 2012
Meetings and Rehearsals	July 2012
Show Nights/Awards & Party	Date TBA - July 2012

Your Entry Package must arrive at the CVAG by 5pm, April 30, 2012

From the entries received, 25 will be selected for performance in the 2012 Wearable Art Show

Entry Package for: Comox Valley Art Gallery Wearable Art Competition 2012

Deadline: must arrive at CVAG by 5pm on April 30, 2012

Please read everything carefully and contact the coordinator if you have any questions: Anh Le 250-338-6211

1. TEAM INFORMATION – 2 people per team (artist/performer or artist/assistant)

A maximum of two people, including the artist/performer will be allowed per entry due to limited space

I will model/perform my own Wearable Art

I will provide one performer/assistant in addition to myself

I am the: (select one) artist / performer / assistant

Name: _____ Phone: _____

Email: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Biography for the program (50 words max) – tell us the interesting bits about you, your interests, achievements or travels, etc.

I am the: (select one) artist / performer / assistant

Name: _____ Phone: _____

Email: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Biography for the program (50 words max) – tell us the interesting bits about you, your interests, achievements or travels, etc.

2. WEARABLE ART INFORMATION

Project Title: _____

Song Title, Artist/Band Name: _____

Materials: _____

Description of concept (at least 100 words): Explain your inspiration, your process and/or why you are doing this piece (to assist coordinator and choreographer)

Description of project for the program (50 words): What would you like the MC to say about the Wearable Art as it emerges for the audience to see?

3. WEARABLE ART SHOW CONTESTANT CONTRACT

1. If I am selected to participate, I will attend necessary meetings & dress rehearsals, accept direction and my wearable art will be completed prior to event day.
Important Note: Participants selected for the Wearable Art Show are agreeing to a commitment of approximately 3 evening rehearsals, 1 photo-shoot/dress rehearsal and 3 evening performances (this is subject to change, dates and times to be confirmed in May 2012).
2. The Wearable Art may interfere with my vision or make movement unsteady, unpredictable and challenging. By signing below, I voluntarily assume all risks associated with wearing and moving in the costume including any resulting injuries.
3. I give permission to CVAG to photo & video document my artwork, and use images & footage from my participation in the Wearable Art Show for promotional purposes for all perpetuity.
4. I agree to lend my outfit to CVAG at no charge for future promotion and exhibitions.
5. I take full responsibility for costs of the entries including but not limited to shipping & insurance.
6. I will not hold CVAG responsible for any loss or damages resulting from my participation.
7. I state that my wearable art is an original design created by me and has not been exhibited in the Comox Valley in the last year.

Artist Signature: _____ Date: _____

Performer Signature: _____ Date: _____

2012 Prizes to be Awarded (prizes subject to increase!):

~ Audience Choice (by vote)	\$250 cash plus... more to be announced
~ Outstanding Performance	\$100 cash plus... more to be announced
~ Best Use of Recycled Materials	\$150 cash
~ The Wow Factor	\$100 cash sponsored by the City of Courtenay
~ Outstanding Use of Text or Lit.	\$50 cash plus \$50 gift certificate from Laughing Oyster Bookshop
~ Outstanding Use of Textiles	\$50 cash plus... more to be announced

Your Entry Form Checklists:

1. DIGITAL option: (We would prefer this option) - Burn first 3 items onto a pc compatible CD-ROM

- Typed Entry Form completed in a Word .doc or PDF
- mp3 file of the song to which my piece will be performed (max 3 minutes of any track)
- Enclosed are images of my proposed wearable art: scanned photos or drawings or both
 - o PC compatible CD-ROM with my images, CD is labeled with my name and phone #
(Only JPEG or TIFF, title each file with your name ex: jane_smith_art_1.jpg)
- Self addressed stamped envelope for the return of submission IF you would like it returned, submissions without an SASE will be destroyed
- Entry fee \$25 (students \$15) with cheque payable to CVAG (Includes 1yr membership to CVAG)
- I have a kept a copy of this submission

2. HARDCOPY option:

- Neatly printed by hand Entry Form
- mp3 of the song to which my piece will be performed (max 3 minutes of any track)
 - o this can be submitted later, if accepted into the show
- Enclosed are images of my proposed wearable art: photos or drawings or both
 - o Photo prints (Front, back, side views) of my wearable art (4x6 or 5x7 full colour please) or drawings of my wearable art on 8 ½ x 11" sized paper
- Self addressed stamped envelope for the return of submission IF you would like it returned, submissions without an SASE will be destroyed
- Entry fee \$25 (students \$15) with cheque payable to CVAG (Includes 1yr membership to CVAG)
- I have a kept a copy of this submission

Drop off or mail to (must arrive by 5pm on April 30, 2012)

Wearable Art Show

Comox Valley Art Gallery
580 Duncan Avenue
Courtenay BC V9N 2M7

www.comoxvalleyartgallery.com

Got questions? Call Anh at 250-338-6211 or email curator@comoxvalleyartgallery.com

You will be notified by May 10, 2012 if your submission was accepted.

For inspiration, please visit:

(New Zealand) World of Wearable Art - www.worldofwearableart.com/

(Kelowna) Wearable Art Gala - www.alternatorgallery.com/currentaffairs/wearableartgala.htm

(Port Moody) Wearable Art Awards - www.wearableartawards.com/call_for_entry.php